

MEDIA AND COMMUNICATION

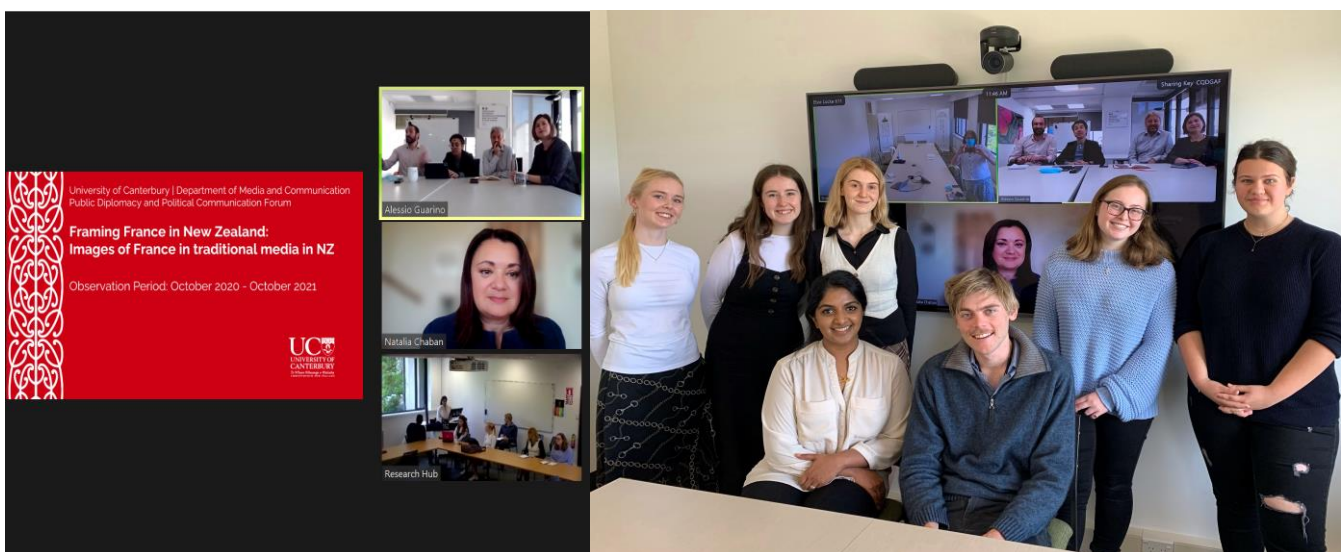
& The School of Language, Social and Political Sciences

UCOMS Student Research Hub Reports to the Embassy of France to NZ

For the second year, Embassy of France to New Zealand supports UCOMS student research with a focus on public diplomacy and political communication. In 2021, a Student Research Hub within UCOMS Public Diplomacy and Political Communication Forum (PD-PCF) conducted research on images of France in New Zealand traditional media – newspapers, radio, television – and on Stuff.co.nz (research and led and supervised by Prof Natalia Chaban). On November 25, students reported findings to the team of French diplomats: Eric Soulier, Counsellor (Cultural and Scientific); Alessio Guarino, Attaché on Research and Education; Cécilia Madeleine, Official Representative of New Caledonia; and Arnaud Eyssautier, Communications Team.

Student Research Hub working with the Embassy of France to NZ includes: Sree Nair (Masters of Arts in Media and Communication, team leader), Nicholas Hudson (MStratCom), and under-graduates Aspen Berry, Caitlyn Penney, Margaret Vernygora, Margrethe Bendsen and Emma Hartshaw. In February 2022, they will fly to Wellington to present to the Embassy of France to New Zealand in person.

The work of the Student Research Hub “Images of France in New Zealand media” is generously supported by the competitive grant from the Embassy of France to New Zealand.



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